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### PROVISIONAL INTELLIGENCE REPORT

# COST OF SELECTED WORKER DIETS IN THE USSR 1948–53



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#### PROVISIONAL INTELLIGENCE REPORT

COST OF SELECTED WORKER DIETS IN THE USSR 1948-53

CIA/RR PR-84

(ORR Project 41.257)

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#### FOREWORD

The main purpose of this report is to perfect estimates of the true money costs to the Soviet worker of feeding his family in the postwar period. A secondary purpose is to provide certain information, notably on prices, basic to other endeavors, as, for instance, the deflating of retail sales. Beyond both of these purposes lies the further aim of providing a gauge against which to measure the success of the widely advertised new course of solicitude for the consumer which is unfolding in the USSR.

While the main purpose is as stated, it is important to note at the outset that the immediate concern of the paper is not the cost of the actual food basket of the average worker, but the cost of certain representative baskets, or diets. That some part of the working population consumed each of these is known to be so, or can be inferred to be so with a reasonable degree of certainty. How large a part consumed each of them, on the other hand, and how the distribution changed with the years, are matters upon which the report attempts to throw significant light, but upon which it does not attempt to reach firm conclusions.

The desirability of achieving the stated aims within a reasonable time, coupled with the near infinitude of potentially useful data, has made necessary a differential treatment of the various components of the general subject, the various types of data, and the various sources. State prices have been emphasized over free market prices. Prices for the terminal years 1948 and 1953 have been emphasized over prices for the years in between. Quantitative data have been preferred to qualitative data. Certain difficult problems have been subordinated or ignored, among them problems of the representativeness of the Moscow worker and Moscow prices, problems of cost incurred through consumption of home-grown food or food bought at restaurants or canteens, and, not least, problems of the quality and availability of produce. Finally, a selection of the most reliable source materials has been given priority in exploitation over others less reliable.

While research has thus been selective rather than exhaustive. with a number of important questions left unanswered, it is believed that a reasonably accurate picture of costs and cost-trends has been put together against which to estimate past and future fluctuations in the worker's actual food bill, and that a reasonably firm base has been laid for further inquiry along this general line.





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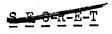


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CIA/RR PR-84 (ORR Project 41.257)



#### COST OF SELECTED WORKER DIETS IN THE USSR, 1948-53\*

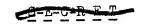
#### Summary

The cost to the Soviet worker of feeding himself, his wife, and 2 children on a diet recommended by the Institute of Nutrition in Moscow was about 3,100 rubles per month in 1948, and about 1,510 rubles per month in 1953. Corresponding figures for a diet actually consumed by an average family of this size in the relatively prosperous years of 1928-29 are about 1,780 rubles per month in 1948, and 890 rubles in 1953. For a meager diet, such as that suggested by 1947 ration schedules, the cost was about 895 rubles per month in 1948, and 510 in 1953. It is estimated that 1954 equivalents for all 3 diets will show decreases of no more than 5 percent. Calculation in all cases assumes equal divisions between state stores and the free market of purchase of produce sold by both.

Averaging trends for the second and third of the diets referred to, which may be reasonably considered to represent consumption patterns during this period for workers' families of above-average and below-average income, respectively, yields the provisional conclusion that in general workers' food costs declined by one-third between 1948 and 1951, and by one-half between 1948 and 1954. The greatest single annual decrease occurred in 1950. Decreases since 1950 have been successively smaller. Food costs in 1948 were 3 times what they were in 1937. The decline between 1948 and 1951 brought costs to a level twice that of 1937, while the period from 1948 to 1953 saw them decline to a level about 50 percent above that of 1937.

Since average family wages remained stable in the period from the end of 1948 to the end of 1953, their power to purchase food has increased in step with decreases in food costs. At the end of 1953, this purchasing power was 90 percent greater than in 1948, and 50 percent greater than in 1937.

\* The estimates and conclusions contained in this report represent the best judgment of the responsible analyst as of 15 August 1954.



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Comparison of the trend in average wages with trends in costs for each of the diets shows that in 1953 an average Soviet worker's family living in the period 1937-53 became able, for the first time, to afford the diet of its more fortunate predecessor of 1928-29. On the other hand, such a comparison also shows that this family (1) never during the period under review could afford the diet based on official recommendations for the individual worker, and (2) continuously could afford only the diet based on 1947 ration-schedules, which is the most meagre of those analysed.

#### I. Diets.

The cost to the worker of feeding his family is on the one hand a function of the foods it eats and the quantities in which it eats them and, on the other hand, a function of the prices it must pay for them. This report deals in turn with each of these parts of the problem prefatory to considering the whole. The three sections accordingly take up, respectively, diets, prices, and costs.

#### A. General.

Speaking generally, the Russian diet was lower in quantity and quality than the diets of Western Europe and the US before 1917 and has remained so since. Bread, other grain foods, potatoes, and cabbage dominate. Meat, eggs, milk and dairy products, fruits, and vegetables (other than potatoes and cabbage) play a minor role. The diet thus is not well balanced. In the late 1930's, a relatively prosperous period, the average citizen consumed around 2,800 calories daily. His US counterpart of this period, on the other hand, consumed about 3,200 calories per day, while citizens of other important Western countries consumed amounts which varied between these extremes. 1/\* Moreover, the comparison understates Russian inferiority, since it takes no account of qualitative differences, which are even greater.

#### B. Selected Workers' Family Diets.

Data on workers' family diets are sparse. Out of a dozen diets describing the eating habits of people from different walks of life, only six have been found that apply strictly to the

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<sup>\*</sup> Footnote references in arabic numerals are to sources listed in Appendix C.

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individual worker or his family. Of these, three have been selected for their comprehensiveness and all-round serviceability. The foods they include and the quantities of each that are consumed are presented in Table 1.\* General characteristics are noted below, the diets being considered in descending order of adequacy.

#### 1. Diet of 1953 -- A Recommended Diet.

This diet is an ideal rather than an actual diet. It is an adaptation to family use of the diet recommended in 1953 by the Moscow Institute of Nutrition for a worker not engaged in strenuous labor. 2/ It is quite adequate, even by US standards. The adult members of a family of 4 (2 adults and 2 children) who were able to afford it would eat daily approximately one-half pound of meat and fish, one-half pound of fruit, and 1 pint of milk. The family as a whole would consume  $1\frac{1}{2}$  pounds of butter each week. Total daily caloric value of this diet is reported to be 3,200 per adult.

#### 2. Diet of 1928-29 -- An Actual Diet.

The second selection is an actual family diet. Specifically, it is the diet actually consumed by the average worker's family in 1928-29, as established by official surveys of Moscow working households in that year. 3/ It might perhaps be called the high average diet, since the period of the late 1920's to which it refers is generally regarded as climactic insofar as living conditions are concerned. 4/

The 1928-29 diet is lower in both quantity and quality than the recommended diet. Daily per capita value is approximately 2,350 calories, as contrasted with a corresponding figure of 2,560 for the recommended diet. 5/ The 1928-29 diet contains more of the starchy foods -- bread, cereals, and potatoes -- than the recommended diet, but somewhat less meat and fish, barely one-half as much sugar, and less than one-half the quantity of vegetables. It contains no fruit. An adult living on the 1928-29 diet would drink barely one-half pint of milk a day, as against the pint he would drink were he living on the recommended diet. He would eat 1 egg every 3 days instead of 1 a day. Instead of consuming 1½ pounds

<sup>\*</sup> Table 1 follows on p. 5.

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of butter each week, his family would consume less than one-half pound.

#### 3. Diet of 1947 -- A Ration Diet.

The third selection is a family diet suggested by the ration schedule for 1947. 6/ During World War II and until 1948 the USSR rationed all food items of importance with a few exceptions. The schedule for 1947 included bread, cereals, meat and fish, fats, sugar, salt, and tea. It excluded milk, eggs, potatoes, and vegetables. The magnitude of the rations varied with family status, and within the wage-earner category with strenuousness of occupation.

The rationed-foods part of the diet constructed from these materials has been formed by summing rations for 1 manual worker, 1 clerical worker, and 2 children. Foods not rationed have then been added in quantities believed to be generally appropriate to the type of pattern that emerged — a pattern unbalanced on the side of the cheaper (and starchier) foods. The result is a diet which reasonably can be presumed to reflect the eating habits of an average family in the immediate postwar period. Since this period was one in which wartime privations still prevailed, it thus can also be looked upon as a sort of low average diet, or one which over the course of the years the average Soviet worker's family has not regularly been forced to put up with.

The ration diet is slightly lower in quantity and considerably lower in quality than the diet of 1928-29. Potato consumption is higher, and grain consumption about the same. But consumption of dairy products and vegetables is appreciably less, sugar consumption more than 50 percent less, and meat and fish consumption more than 75 percent less than under the 1928-29 diet. The adult living on the ration diet would eat only about one-tenth of a pound of meat per day, as against one-half pound, more or less, which he would eat if he were living on either of the other 2 diets. His family would consume less than one-quarter of a pound of butter per week, compared with the one-half pound it would eat if living under the 1928-29 diet and the  $1\frac{1}{2}$  pounds which it would eat if living under the recommended diet.

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Table 1
Three Workers' Family Diets in the USSR \* 1928-29, 1947, and 1953

		Kilograms Per	Month Per Capita
4 .	Recommended Diet, 1953 a/	Diet <sup>B</sup> of 1928- 29 <u>b</u> /	Ration Diet, 1947 c/
Bread and Grains Bread, Rye Bread, Wheat Flour, All Types Macaroni Cereals and Pulses Total	3.12 6.48 0.72 0.24 0.72	4.77 d/ 7.76 d/ Negligible f/ Negligible h/ 1.31 13.84 d/	6.14 e/ 6.13 e/ Negligible g/ Negligible g/ 1.47
Meat and Fish i/ Pork Beef Sausage Pike-perch Herring	1.60 1.60 1.60 0.60	1.41 1.42 1.42 0.46 0.46	0.25 0.25 0.25 0.20 0.20
Tota	6.00	5.17	1.15
Fats and Oils Vegetable Oils Tota	0.24 0.24	0.32 0 <u>.32</u>	0.30 j/ 0.30
Dairy Products  Milk k/ Cream Cheese Sour Cream Cheese Butter Eggs	12.00 0.72 0.48 0.48 0.72 1.20	6.47 Negligible h/ Negligible h/ Negligible h/ 0.20 0.36 7.03	6.00 1/ Negligible g/ Negligible g/ Negligible g/ 0.10 j/ 0.36 1/

<sup>\*</sup> Footnotes for Table 1 follow on p. 6.

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Table 1
Three Workers' Family Diets in the USSR 1928-29, 1947, and 1953
(Continued)

		Kilograms Per	Month Per Capita
	Recommended Diet,	Diet of 1928- 29 b/	Ration Diet, 1947 c/
Vegetables and Fruit Potatoes Vegetables and Gour Fruits and Berries	7.20	9.56 4.47 Negligible <u>h</u> /	14.00 <u>1/</u> 3.00 <u>1/</u> Negligible <u>g</u> /
Total	23.16	14.03	17.00
Other Sugar Honey Tea Coffee Mixture	2.40 0.12 0.02 0.08	1.30 Negligible <u>h/</u> Negligible <u>h/</u> Negligible <u>h</u> /	0.60 Negligible g/ 0.05 Negligible g/
Total	2.62	1.30	0.65
Total	58.90	41.69	39.30

a. Based on family of 2 adults and 2 children. Recommended by Moscow Institute of Nutrition for workers not engaged in strenuous labor. 7/Units of measure, which were in grams per day, have been converted to kilograms per 30-day month. Results were then reduced by 0.8 to transform this adult worker diet to a family per capita diet. The 0.8 reduction factor is based upon analysis of 2 ration schedules. The 1947 ration schedule allots to 2 children 54.80 pounds per month of rationed food, while it allots to 2 parents (one a manual worker, the other a clerical worker) 89.0 pounds. 8/ Thus a child's consumption appears officially to be calculated at about 60 percent of that of an adult. Inspection of the 1943 ration schedules yields the same result. 9/ On the basis of these 2 analyses the general assumption is made that Soviet children under more normal circum-

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Table ]

Three Workers' Family Diets in the USSR 1928-29, 1947, and 1953 (Continued)

stances and with more normal diets will also eat about 60 percent as much as adults. If, then, each adult eats one unit (1.0) and each child eats 0.6 of a unit, a family of four will eat 3.2 units and family per capita consumption will be 0.8 of adult consumption.

b. Based on family of 2 adults and 2 children. Based on an official Soviet survey. 10/ Figures, which were for annual consumption, have been converted to a monthly average.

- c. Based on family of 2 adults and 2 children. Source is 1947 ration schedules 11/ which have been transformed into the diet presented here by converting kilograms to pounds (at rate of 1 kg. to 2.2 pounds) and then proceeding as described in text.
- d. These items are expressed in terms of flour content. Caloric value of flour is approximately 3,500 per kilogram; 1953 Soviet bread has approximately 2,000 calories per kilogram. 12/
- e. Source gives only a total figure for bread. Bread figures were divided evenly between wheat and rye in order to yield a distribution generally consonant with diets of the type suggested by the ration schedules (that is, cheap, starchy diets).
- f. Included with figure for bread.
- g. Unrationed. Quantities consonant with diets of this type believed to be negligible.
- h. No figure was given by the source for this food item. Consumption was presumed negligible.
- i. In diets A and B total figures for meat and fish were given separately; in diet C only a total for meat and fish combined. In all 3 diets the 3 meats most commonly consumed (beef, pork, and sausage) were weighted evenly despite the fact that retail sales indicate sausage is sold in greater quantities than either of the other two. 13/ This appears justified on the grounds (1) that pork and beef may be considered substitutable price-wise for poultry and mutton respectively and (2) that pork consumption when supplemented by poultry consumption, and beef consumption when supplemented by mutton consumption, then become roughly comparable with sausage consumption. In all 3 diets, pike-perch and herring, both of which are sold in large quantities, 11/2 are weighted evenly. Higher priced caviars are omitted because they are consumed in far

Table 1

Three Workers' Family Diets in the USSR 1928-29, 1947, and 1953 (Continued)

smaller quantities.

Although the sources for diets A and B indicate that meat products comprise about 80 percent of total meat and fish products, diet C (which gives only a combined meat and fish total) has been constructed so that meat products come to only approximately 65 percent of total meat and fish products. This is justified on the grounds of general consonance with diets of this type, which generally include less of the expensive meats and more fish.

j. Only an entry for "fats" was given by the source. It was arbitrarily apportioned, 0.30 to vegetable oils and 0.10 to butter. k. Figures for milk and eggs have been kept in kilograms. For conversion purposes the following equations have been used: 1 kg milk = 1 liter = 1 quart; 1 egg = 0.05 kg, or 10 eggs = 0.5 kg. 1. Estimated as being in general consonance with diets of this type.

#### C. Representativeness of the Selections.

The three diets were selected because, as a group, they might reasonably be presumed to represent the range in patterns of food consumption prevailing among Soviet workers' families today. The recommended diet is believed to be one to which today's highestincome workers' families might aspire, if not always with success. It has the additional utility of providing a gauge for determining the extent to which workers are able, in practice, to afford what official standards recommend and consider adequate. The 1928-29 diet is believed to be one on which contemporary families of aboveaverage, but not abnormally high, incomes might live, and to which families of average income might reasonably aspire. The ration diet, finally, is believed to be one on which numerous families of below-average income are still forced to subsist. The results of pricing the diets and comparing food costs with average wages, which are summarized in the chart concluding this report. substantially corroborate these suppositions.

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All three diets are Soviet-Russian, and are derived from Soviet sources. The second and third are diets which actually have been consumed by Soviet workers. The first diet is one recommended by Soviet officials for Soviet workers. Cost analysis based upon them is thus free of the problems involved in attempts to determine Soviet costs by pricing foreign diets.

#### II. Prices.

Second to the problem of determining what foods the Soviet worker consumes, and in what quantities, is the problem of determining how much he has to pay per unit of each. In part, the second problem is an extension of the first. Prices vary with slight differences in quality and composition of goods. Consumption patterns, on the other hand, normally are not broken down in nearly so much detail. Hence a further refinement of the categories of consumption becomes a necessary part of the pricing operation. Exactly which meats and fish, for example, a worker's family is most likely to consume must be determined, and their grades carefully specified in order to achieve maximum comparability of prices over time.

#### A. Methods.

#### 1. General.

While methods of tackling the pricing problem are more fully described in Appendix A, it is useful to make certain general comments on them at this juncture. What has been done, briefly, was (1) to work out prices for 1953 and price estimates for 1954 15/ for 64 food items for which Janet Chapman has already developed firm prices for 1937 and 1948, and (2) to work out prices for the years between 1948 and 1953 for 28 of the most important of the foregoing 64 food items, selected on criteria provided by the diets of Table 1. Table 3\*, containing the short list of 28 items, is the immediate foundation for the costs and cost indexes shown in Table 6\*\* and Table 7.\*\*\* Table 2,\*\*\*\* containing the long list of 64 items, has the function of serving not only as a foundation for the short list but also of providing a check on conclusions based on the short one.

<sup>\*</sup> Table 3 follows on p. 16.

<sup>\*\*</sup> P. 26, below.

<sup>\*\*\*</sup> P. 28, below.

<sup>\*\*\*\*</sup> Table 2 follows on p. 10.

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Table 2

Average Annual Moscow Prices for Selected Food Items a/\*
1937, 1948, 1953, and 1954

***************************************			Prices in Rub			Relative Prices						
Commodity	1948 Specification b/	<u>1937</u> c/	1948 d/	<u>1953</u> e/	1954 f/ (Estimated)	1948	1937 <b>=</b> 1 1953	00 <u>1954</u> (Estimated)	1948 <u>1953</u>	■ 100 1954		
Bread and Grains												
1. Rye Flour 2. Rye Bread 3. Wheat Flour 4. Wheat Flour 5. Wheat Bread 6. Wheat Bread 7. French Loaf 8. Macaroni 9. Buckwheat Crits 10. Millet Grits 11. Rice 12. Dried Beans	Coarse-milled 95 percent 95 percent flour 85 percent flour (2) 72 percent flour (2) 75 percent flour (2) 76 percent flour (1) 76 percent wheat flour (1) 77 percent wheat flour (1) 78 percent wheat flour (1) 78 percent wheat flour (1) 79 percent wheat flour (1) 70 percent f	0.85 2.40 2.90 1.70 2.80 1) 3.60	4.80 3.00 6.20 8.00 4.40 7.00 8.00 10.00 12.00 6.00 17.10	2.30 1.40 2.60 3.35 1.95 3.20 3.75 4.50 5.75 3.25 9.05 5.10	2.20 1.30 2.45 3.15 1.85 3.00 3.50 4.25 5.60 3.15 8.80 4.95	300 353 258 276 259 250 222 286 279 286 263 268	144 165 108 116 115 114 104 129 134 155 139	138 153 102 109 109 107 97 121 130 150 135	48 42 42 44 45 45 48 45 48 48 48 48 48 48 48 48 48 48 48 48 48	46 43 40 39 42 43 44 43 47 53 51 47		
Meat and Fish									•			
13. Pork 14. Beef 15. Mutton 16. Mutton 17. Chicken 18. Chicken 19. Duck 20. Turkey 21. Turkey 22. Goose	Fat, untrimmed (1) Average (1) Above average (1) Average (1) (2) (2) (1) (2) (2) (2) (2) (2) (2) (2) (3) (4) (5) (6) (9) (9) (9) (9) (9) (9) (9) (9) (9) (9	10.40 7.75 9.60 7.60 11.00 7.50 8.50 13.00 10.50 7.40	48.00 30.00 34.00 30.00 35.00 31.00 34.00 45.00 39.00 25.00	22.35 13.15 14.70 12.45 15.05 13.30 14.05 17.95 15.55 10.10	21.40 12.60 14.10 11.90 14.40 12.75 13.45 17.20 14.90 9.70	462 387 354 395 318 413 400 346 371 338	215 170 153 164 137 177 165 138 148 136	206 163 1147 157 131 170 158 132 112 131	143 143 143 143 143 140 140 140	45 42 41 40 41 40 38 38 38		

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Table 2
Average Annual Moscow Prices for Selected Food Items a/
1937, 1948, 1953, and 1954
(Continued)

			Prices in Rub t Where Other			Relative Prices					
Commodity	1948 Specification b/	1937 c/	<u>1948</u> d/	<u>1953</u> e/	1954 <b>f</b> / (Estimated)	1948	1937 = 100 1953	1954 (Estimated)	1948 1953	<u>1954</u>	
Meat and Fish (Continued)	Yo										
23. Rabbit 24. Bacon 25. Ham 26. Sausage 27. Pike-perch 28. Sturgeon 29. Herring 30. Sturgeon 31. Caviar	Fat, above average (1) Medium Smoked Moscow Fresh-frozen (1) Fresh-frozen (1) Caspian, large, salted "Balyk" smoked (1) Black, granular, tinned (1)	4.00 16.00 15.00 23.50 3.30 8.00 8.00 18.00 49.25	24.00 59.00 59.00 82.00 12.00 29.00 20.00 88.00 371.00	9.70 25.55 28.20 31.10 8.05 19.60 12.55 46.15 204.10	9.30 24.50 27.00 29.80 7.85 19.05 12.20 44.90 204.10	600 369 393 3119 361 363 250 1189 753	243 160 188 132 244 245 157 256 414	233 153 180 127 238 238 153 249 414	40 43 48 38 67 68 63 52 55	39 42 46 36 65 66 61 55	
Fats and Oils											
32. Sunflower Oil 33. Margarine	Refined Table	14.85 10.50	30.00 33.00	19.35 15. <b>2</b> 0	18.80 14.80	202 314	130 145	127 141	65 46	63 45	
Milk and Milk Produ	cts										
34. Milk (liter) 35. Sour Gream 36. Cheese 37. Butter 38. Eggs (10)	Fresh NA Swiss 7 kinds Table (1)	1.60 7.75 24.80 17.50 6.15	4.00 25.25 72.00 67.15 14.00	2.60 14.60 32.20 27.70 8.45	2,55 14,60 32,20 26,95 8,20	250 326 290 384 228	163 188 130 158 137	159 188 130 154 133	65 58 45 41 60	64 58 45 40 59	

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#### $\underline{S} - \underline{E} - \underline{C} - \underline{R} - \underline{E} - \underline{T}$

Table 2

Average Annual Moscow Prices for Selected Food Items a/
1937, 1948, 1953, and 1954
(Continued)

			Prices in Rub t Where Other			Relative Prices 1937 = 100 1948 = 100					
Commodity	1948 Specification b/	<u>1937</u> <u>c</u> /	1948 d/	<u>1953</u> •/	1954 f/ (Estimated)	1948	1937 = 100 1953	1954 (Estimated)	1948 1953	<u>= 100</u> 1954	
Fruits and Vegetabl	es										
39. Potatoes 10. Cabbage 11. Cucumbers 12. Cucumbers 13. Onions 14. Beets 15. Turnips 16. Tomatoes 17. Pumpkins 18. Peas (500 gm) 19. Apples 50. Apricots 51. Apples 52. Prunes 53. Raisins 54. Mixed Fruit	Old Fresh Fresh Salted (1) Spring NA Trimmed (1) NA Canned, highest Fresh, lst group "Kandil" (1) Canned Dried Sochi, dried NA Dried	0.40 0.30 0.90 1.10 1.00 0.25 0.35 1.60 0.25 3.40 9.540 8.95 7.50 14.00 8.30 8.00	1.00 1.00 2.00 3.50 4.00 0.90 1.35 4.00 0.70 9.10 20.50 17.50 28.00 40.00 31.00	1.00 0.80 2.00 3.50 1.50 0.60 1.35 2.60 4.70 8.20 9.95 14.70 21.70 21.70	1.00 0.80 2.00 3.50 1.50 0.60 1.35 2.60 4.00 4.35 6.55 9.20 13.85 20.h0 15.85 16.00	250 333 222 318 400 360 386 250 280 268 380 196 373 286 373	250 267 222 318 150 240 386 163 1600 138 152 111 196 155 203 213	250 267 222 318 150 2h0 386 163 1600 128 121 103 185 146 191 200	100 80 100 100 38 67 100 65 571 52 40 57 53 51 51	100 80 100 100 38 67 100 65 571 48 32 53 49 51	
Other											
55. Sugar 56. Sugar 57. Chocolate	Refined, small lumps Granulated NA	4.00 3.80 9.60	15.00 13.50 17.00	11.00 9.65 11.30	10.70 9.40 11.00	375 355 177	275 254 118	268 247 115	73 71 66	71 70 65	
(100-gm bar) 58. Cocoa	Powdered	61.80	193.00	116.90	110.00	312	189	178	61	57	

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Table 2 Average Annual Moscow Prices for Selected Food Items a/ 1937, 1918, 1953, and 1954 (Continued)

		Moscow F Except	rices in Rubl Where Others	les per Kilo vise Indica	ogram ted		Relative Prices 1937 - 100 1948 = 100					
Commodity	1948 Specification b/	<u>1937</u> c/	1948 d/	<u>1953</u> •/	1954 f/ (Estimated)	1948	1937 <b>=</b> 100 1953 (1	1954 Estimated)	1953 1953	1954		
Other (Continued)												
59. Salt 60. Tea (100 gr) 61. Coffee	Ground (2) "Baikhovyi", Georgian (1) Roasted, in the bean (1)	0.10 8.00 51.00	1.50 16.00 75.00	0.35 8.90 43.05	0.25 7.77 36.20	1500 200 147	350 111 84	250 97 71	<b>23</b> <b>56</b> 57	17 49 48		
Beverages Alcoholic												
62. Vodka $(\frac{1}{2}$ liter) 63. Vodka (liter) 64. Champagne	50-degree 40-degree Soviet	9.00 13.10 20.90	65.65 85.50 42.75	31.90 39.65 27.00	30.95 38.45 26.00	729 653 205	354 303 129	344 294 124	49 46 63	47 45 61		

a. This table is based directly on Table 10, Appendix A, and indirectly on Janet Chapman's work, Retail Food Prices in the USSR, 1937-1918, 16/which it aims to up-date. The one change in the list of commodities furnished by these sources is the dropping of oats, which as an item of animal rather than human consumption is not of interest in the present connection. Prices have been rounded to the nearest multiple of 5. From Appendix A of Chapman's work cited above. Figures in parentheses refer to the commodity grades that have been priced.

Taken from Table 1 of Chapman's work.

c. Taken from Table 1 of Chapman's work.
d. Taken from Table 1 of Chapman's work, with the exception of the price for sour cream, which has been derived from other sources in a manner explained in the footnote accompanying the item in Table 10, Appendix A.
e. The prices in this column are the 1953 prices of Table 10, Appendix A, adjusted to the calendar year. Adjustment has been accomplished by weighting prices of the period following the 1 April reductions (that is, those in Table 10, Appendix A) and their counterparts of the pre-reduction period, according to the number of months in 1953 during which they, respectively, were in force.
f. Though these prices are estimates based on information from the first part of the year, they are reasonably firm, except in the case of fresh vegetables. The experience of past years indicates a strong likelihood that the reduction of 1 April will prove to be the only change during the course of the year for the nonfluctuating items. Prices for fresh vegetables are those of 1953. Use of these prices assumes that improvements in the supply situation pressed for under the new economic course will not be substantially realized this year. in the supply situation pressed for under the new economic course will not be substantially realized this year.

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Table 4,\* giving unweighted averages of relative prices for both the long and short lists, and Table 5,\*\* comparing state and free market prices, complete the tabular presentations of this part of the report.

#### 2. Construction of Long List.

Table 2 represents an adjustment to a calendar-year basis of prices developed in Table 10\*\*\* of Appendix A. In addition to Chapman's work the principal sources for Table 10 are a series of price reports for 1952-54 from the American Embassy in Moscow, and annual Soviet price reduction decrees for each of the years from 1948 through 1954. 17/ The method of deriving 1953 and 1954 prices has been to take direct quotations from the Embassy Moscow reports, assess their comparability to Chapman's 1948 equivalents, and check with indirect quotations obtained by applying to Chapman's equivalents the successive reductions revealed in official decrees. First reliance has been placed upon the direct quotations. The indirect quotations have been used only in the absence of direct quotations, or in the event of conflict between a direct quotation of nonspecific comparability with an indirect quotation based on reduction percentages of clear and unambiguous application. In the case of fresh vegetables, prices of which vary from month to month, the method has been to use the price for the height of the season (August) and to discard the indirect quotations.

#### 3. Construction of Short List.

The short list of Table 3 represents an attempt to fuse the cruder categories composing the diets of Table 1 with the more refined categories composing the price schedules of Table 2. It may be viewed as a reduction of Table 2 carried out with the aid of criteria provided by Table 1, or, alternatively, as an amplification of Table 1 in the light of available price data, as reflected in Table 2.

The short list includes, first, all items in the diets of Table 1 which have unique counterparts in Table 2 (macaroni,

<sup>\*</sup> Table 4 follows on p. 19.

<sup>\*\*</sup> Table 5 follows on p. 24.

<sup>\*\*\*</sup> P. 39, below.

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milk, butter, eggs, etc.). To these have been added representatives of dietary items without unique counterparts. In the case of an item with two counterparts only, both have been included (see especially wheat bread and sugar). In other cases, corresponding subitems of greatest importance have been chosen. Thus, millet and buckwheat have been substituted for the general category Cereals and Pulses in Table 1; sunflower oil for Fats and Oils; cabbage, fresh cucumbers, spring onions, and beets for Vegetables; and apples for Fruits. In two cases only, those of cream cheese and honey, has it been necessary to drop an item from Table 1, and in both of these, only one of the three diets -- Diet A -- was involved.

The short list of Table 3 does not duplicate perfectly the shopping lists of consumers of the three diets. The consumer of Diet A would be likely to purchase more expensive fish than perch or herring, more expensive grades of butter than the average, and other and more expensive fruits than apples. The consumer of Diet C, on the other hand, would be likely not to buy grades of meat and sausage represented in the list, and would probably buy lower grades of butter, eggs, and tea. Rough calculations, however, indicate that the biasing effect upon total costs of these departures is small.

#### B. State Prices.

State food prices rose by almost  $2\frac{1}{2}$  times between 1937 and 1948. Between 1948 and 1954 they declined by almost one-half. They stand in 1954, therefore, at a level about 75 percent above the 1937 level. These conclusions are based on the long list of Table 2. Analysis of the short list of Table 3 shows less precipitous movement to 3 times the 1937 level by 1948, thence back through a decline of 45 percent by 1953, to a level in 1954 about 65 percent above that of 1937. In both cases the measure of movement is the unweighted average of relative prices from Table 4 (recapitulating Tables 2 and 3). The unweighted average is admittedly a crude measure. Judged, however, in terms of its function and the function of this section of the report — that is, the function of general summarization of price trends — its use is believed justified. More detailed commentary on movements between 1948 and 1954 follows.

			······································	Ruble	s, Roun	ded to	Nearest	Multip	le of 5
Commodity	<u>Unit</u>	1937	1948	1949	1950	1951	1952	<u>1953</u>	1954 (Esti- mated)
Bread and Grains  1. Bread, Rye 2. Bread, Wheat 85 percent 3. Bread, Wheat 72 percent 4. Flour, Wheat 72 percent b/ 5. Macaroni 6. Buckwheat c/ 7. Millet c/	kg kg kg kg kg kg kg	0.85 1.70 2.80 2.90 3.50 4.30 2.10	3.00 4.40 7.00 8.00 10.00 12.00 6.00	2.75 4.05 6.40 7.30 9.15 11.00 5.75	2.10 3.15 4.95 5.35 7.10 9.00 5.00	1.75 2.60 4.10 4.40 5.90 7.55 4.25	1.55 2.20 3.55 3.80 5.10 6.55 3.65	1.40 1.95 3.20 3.35 4.50 5.75 3.25	1.30 1.85 3.00 3.15 4.25 5.60 3.15
Meat and Fish d/ 8. Pork 9. Beef 10. Sausage, Moscow 11. Pike-perch 12. Herring, Salted	kg kg kg kg kg	10.40 7.75 23.50 3.30 8.00	48.00 30.00 82.00 12.00 20.00	44.00 27.50 75.15 11.00 18.35	34.60 21.60 52.30 9.90 15.50	28.80 18.00 42.15 8.85 13.75	25.90 15.45 36.50 8.70 13.50	22.35 13.15 31.10 8.05 12.55	21.40 12.60 29.80 7.85 12.20
Fats and Oils e/ 13. Sunflower Oil	kg	14.85	30.00	30.00	27.50	27.00	22.40	19.35	18.80
Dairy Products 11. Milk 15. Sour Cream 16. Cheese, Swiss 17. Butter 18. Eggs	liter kg kg kg 10	1.60 7.75 24.80 17.50 6.15	4.00 25.25 72.00 67.15 14.00	4.00 22.50 60.00 61.55 14.00	3.30 19.25 47.95 45.35 12.25	3.05 16.70 42.25 37.05 10.90	2.75 15.05 35.30 31.50 9.50	2.60 14.60 32.20 27.75 8.45	2.55 14.60 32.20 27.00 8.20
Vegetables and Fruits f/ 19. Potatoes 20. Cabbage 21. Cucumbers, Fresh 22. Onions, Spring 23. Beets * Footnotes for Table 3 follo	kg kg kg kg kg w on p.	0.40 0.30 0.90 1.00 0.25	1.00 1.00 2.00 4.00 0.90	1.00 1.00 2.00 4.00 0.90	1.00 1.00 2.00 4.00 0.90	1.00 1.00 2.00 4.00 0.90	1.00 1.00 2.00 2.00 0.90	1.00 0.80 2.00 1.50 0.60	1.00 0.80 2.00 1.50 0.60

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Table 3

Average Annual Moscow Prices for 28 Important Food Items a/
1937 and 1948-54
(Continued)

Commodity	Unit	1937	1948	19119	1950	1951	1952	1953	1954 (Esti- mated)
24. Apples, Fresh	kg	5.40	20.50	20.50	17.10	16.40	13.95	8,20	6.55
Other 25. Sugar, Lump 26. Sugar, Granulated 27. Tea, Georgian 28. Coffee	kg kg kg kg	4.00 3.80 80.00 51.00	15.00 13.50 160.00 75.00	15.00 13.50 160.00 75.00	13.50 11.85 146.75 68.75	13.20 11.50 132.35 61.25	12.25 10.70 111.25 52.50	11.00 9.65 89.05 43.05	10.70 9.40 77.70 36.20

a. Construction of this table involved 4 principal steps. (1) All foods were deleted from Table 2 except those included in the diets of Table 1. (2) 1948, 1953, and 1954 prices for these foods were taken from Table 2. (3) Prices for the years between 1948 and 1953, except in the case of fresh vegetables, were then adjusted by applying reduction percentages as found in official reduction decrees. (4) Resultant prices were converted from a reduction-year to a calendar-year basis by weighting pre- and post-reduction prices for a given calendar year according to the number of months such prices were in force. In 4 cases, application of the reduction percentages, in the most likely interpretation thereof, would have yielded 1953 figures at variance with the 1953 figure already accepted (based on a direct citation). In three of these cases the chain was adjusted by adjusting its weakest link, and changing the reduction percentage of greatest ambiguity (millet, in 1949, from 10 percent to 5 percent; herring, in 1950, from 10.1 percent to 16.6 percent; sunflower oil, in 1952, from 20 percent to 22.5 percent). In the last case, that of pork, the clear reduction-percentage of 15 percent decreed for 1952 was decreased to 10 percent to produce the pattern of best fit for numerous fragments of information.

The price series for fresh vegetables were established as indicated below:
(1) Potatoes and cucumbers -- Since 1953 and 1948 prices were equal, constancy was assumed throughout the intervening years. (2) Cabbage and beets -- Since reasonable estimates based on prices for early August of 1952 18/ would give prices for late August of 1952 equal to 1948 counterparts, constancy has been assumed for years 1948 through 1952. (3) Onions -- Constancy of 1948 price has been assumed until 1952, when a price 50 percent lower was

reported. 19/
b. Of the two wheat flours priced in Table 2, this, the higher-priced, has been selected to represent the general category of Flour found in the diets of Table 1. This category is

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Table 3

Average Annual Moscow Prices for 28 Important Food Items 1937 and 1948-54 (Continued)

found only in the case of the more expensive, or recommended diet, consumers of which might reasonably be presumed to buy a grade of flour above the very cheapest, yet below the more select.

- c. From the available alternatives in Table 2 (buckwheat, millet, and rice), the first two have been selected to represent the Cereals category found in the diets of Table 1 because of their greater output 20/ and appreciably lower prices. It has been inferred they would be more important items of consumption than rice to consumers of Diet C or even Diet B.
- d. The selection of particular meats and fish from the total listed in Table 2 was made during the elaboration of dietary patterns exhibited in Table 1. For basis of selection see footnote i/ to that Table.
- e. Sunflower oil was chosen in lieu of margarine to represent the Fats and Oils category on the basis of an estimate made by Chapman 21/ of its greater importance in retail sales.
- f. Selection of vegetables from the alternatives in Table 2 has followed the weighting pattern which Chapman took from a study of budget expenditures of urban worker families in 1926-27. 22/

#### Comparison of 1948 with 1953 and 1954.

Between 1948 and 1953, 59 of the 64 commodities of Table 2 decreased in price. Five commodities -- all fresh vegetables -- did not. Four items showed no change -- potatoes, fresh cucumbers, salted cucumbers, and turnips. One -- pumpkins -- showed a rise. The range in drops was from 77 percent in the case of salt to 20 percent in the case of cabbage. The single rise was a jump of almost 5 times. The unweighted average of 1953 prices for all 64 items was 62 percent of 1948 prices. This, however, includes the price of pumpkins, which not only has the disadvantage of having been derived by procedures having special limitations, but also of having been so excessively atypical in its movements as to affect unduly the aggregate. With pumpkins excluded, the unweighted average falls further, to 54 percent of the 1948 level. With all fresh vegetables excluded, the

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Table 4

Unweighted Averages of Relative Prices for Specified Food Groups in Moscow 1948, 1953, and 1954

#### Based on Long List of Table 2 a/

Groups N	Number of <u>Items</u>	19 <u>48</u>	237 = 1 1953	00 1954 (Esti- mated)	1948 1953	1954 (Esti- mated)
Bread and Grains Meat and Fish Fats, Oils, and Dairy	12 19	275 406	129 192	123 185	47 47	45 46
Products Vegetables and Fruits a/ Other (Sugar, Tea, etc.) Alcoholic Beverages		285 319 438 529	150 211 197 262	147 205 175 254	54 68 58 53	53 66 54 51
Total <u>a</u> /	<u>63</u>	<u>356</u>	184	176	<u>54</u>	<u>52</u>

#### Based on Short List of Table 3

Groups	Number of Items	19 1948	37 <b>=</b> 1 1953	00 1954 (Esti- mated)	1948 1953	100 1954 (Esti- mated)
Bread and Grains Meat and Fish Fats, Oils, and Dairy	7 5 6	284 362	133 184	126 177	47 52	1414 50
Products Vegetables and Fruits Other (Sugar, Tea, etc	6 6 •) 4	280 324 269	151 214 181	149 208 171	56 71 64	55 <b>7</b> 0 60
Total	28	<u> 304</u>	170	164	<u>57</u>	<u>55</u>

a. Excluding pumpkins, price movements of which are so disproportionately excessive as to distort radically the over-all picture.

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fall becomes one of 50 percent exactly. These last 2 figures are more meaningful measures of the change between 1948 and 1953 than the figure based on all 64 items.

Among the separate food groups, meat and fish, and bread and grains led the decline. The unweighted average of their relative prices for 1953 was 47 percent of the 1948 base. The corresponding figure for fruits was 52 percent and for alcoholic beverages, 53 percent. For the combined total of fats and oils and dairy products, it was 54 percent. For the residual category, which includes sugar, confectionery, salt, tea, and coffee, it was 58 percent. Prices for fresh vegetables declined the least. The unweighted average of their 1953 relative prices amounted to 81 percent of the 1948 base, with pumpkins excluded.

Prices for 1954 included in Table 2 are estimates based upon information relating to the first part of the year. With the exception, however, of the estimates for fresh vegetables, the prices given in the table are fairly firm, since the sole changes in state prices that are likely to take place during the year are those which have already taken place as a result of the reduction decree of early spring.

On the assumption that movements during the latter part of 1954 have been correctly forecast, these statements can be made about changes between 1953 and 1954: (1) the unweighted average of relative prices for the total list minus pumpkins (1948 = 100) dropped 2 points, from 54 to 52; (2) a like drop, from 50 to 48, characterized the movement of the corresponding index for the total list minus fresh vegetables. The 1954 reductions applied only to bread, flour, macaroni, salt, tea, and coffee. Principally for this reason the indexes for bread and grains, and for the residual category (sugar, salt, tea, etc.) led the change among major food groups. The index for the residual category dropped 4 points, from 58 to 54, the index for bread and grains 2 points, from 47 to 45. Change in food price levels between 1953 and 1954, like the annual reduction which was its prime determinant, has thus not been large.

#### 2. Comparison of 1937 with 1953 and 1954.

With one exception -- coffee -- none of the 64 commodities listed in Table 2 had regained its 1937 price level by 1953. Only three commodities have done so today -- coffee, tea, and French loaf --

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and on the last of these the information is uncertain.

The unweighted average of relative prices for 63 commodities (the 64 of Table 2 minus pumpkins) stood at 184 in 1953 and today stands at 176 (see Table 4) (1937 = 100). The unweighted average for 55 commodities (the 64 of Table 2 minus fresh vegetables) stood at 174 in 1953 and today stands at 165.

Among major groups bread and grains have best succeeded in regaining 1937 levels. The unweighted average of their relative prices (1937 = 100) stood at 129 in 1953, and today stands at 123. Counterparts in 1954 for fats and oils, milk products, fruits, and meats are, respectively: 134, 153, 153, and 159. The 1954 counterpart for the residual category (sugar, confectionery, salt, tea, and coffee) is 175. Fresh vegetables (minus pumpkins), alcoholic beverages, and fish have least well succeeded in regaining 1937 status. Their prices stand today at a level roughly  $2\frac{1}{2}$  times the level of 1937.

#### 3. Price Movements in the Years Between 1948 and 1953.

Calculations of year-to-year movements for the period 1948 to 1953 have been based on the short list of Table 3 only. Results, in terms of the unweighted average of relative prices for the 28 items of that table, are as follows:

	1948	1949	<u>1950</u>	<u> 1951</u>	<u> 1952</u>	1953 (Es	1954 stimated)
1937 = 100	304	289	247	224	197	170	164
1948 = 100	100	95	81	74	65	56*	54*
Percentage decreases from previous year		5	15	9	12	14	4

These figures show that the largest single-year drop since 1948 occurred between 1949 and 1950. This drop reflects the effects, of

<sup>\*</sup> Index numbers for 1953 and 1954 shown here differ slightly from those for the same years in Table 4 because of differences inherent in the rounding of relative prices for individual food items in this series and for groups of food items in Table 4.

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course, of the largest of the postwar annual reductions. Annual drops between 1950 and 1953 were progressively larger. By all odds the smallest of the decreases since 1948 is the drop which prevailed between 1953 and 1954, if forecasts for the last part of 1954 prove correct.

#### 4. Implications for the Worker's Food Costs.

Consumption-wise, as determined by the diets of Table 1, the most important food groups are bread and grains, dairy products (including fats and oils), and vegetables and fruits. Table 4 reveals that prices for these groups rose least between 1937 and 1948. The picture for the period from 1948 to the present is less clear. Bread and grains have led the trend back toward 1937 levels, with dairy products second. Vegetables and fruits, on the other hand, are next to last. Nevertheless, the proposition holds generally true that prices for the most important items of food consumption have strayed less from the prewar level than prices for the less important.

This result is confirmed generally by conclusions based on the short list of Table 3. Items comprising this list, it will be remembered, were selected for their dietary importance. Un-weighted averages of group relatives based on this list (1937 = 100) are in almost all cases less than counterparts based on the long list. For the entire short list index numbers (1937 = 100) for 1948, 1953, and 1954 are 304 (see Table 4), 170, and 164 respectively, as contrasted with corresponding figures of 356, 184, and 176 for the long list. Given the principle of construction of the short list of Table 3, an index of worker's food costs can be expected to conform more closely to unweighted averages based thereon than to averages which are based on the long list of Table 2. These costs can therefore also be expected to show a smaller increase from the 1937 level during the war period and to be closer to that level today.

These conclusions about trends in state prices, it should be cautioned, are no stronger than the method by which they have been obtained. They rest, particularly, on success or lack of success in maintaining comparability of prices from year to year. As discussed in Appendix A, methods adopted by this report have succeeded fairly well in assuring that the official description of a product priced in one year was duplicated in the case of prices for

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succeeding years. It has not been possible, however, to keep quality constant and to make allowances for either product deterioration under a given label or product maintenance with substitution of a superior label (up-grading).

#### C. Free Market Prices.

No worker buys all his food at state or controlled prices. For part of it he goes to free markets and pays a different price. Free markets do not sell everything that can be bought in the state stores. Certain important items of consumption rarely, if ever, are sold there. These are, most notably, bread and flour, fish, and the so-called "grocery" items of sugar, tea, and coffee. But other important items — specifically, meat, dairy products, vegetables, and fruits — are to be found there regularly. And inasmuch as these disappear at times from the shelves of state stores, sometimes for long periods, the Soviet worker must in the course of a year make substantial purchases at free market prices or do without.

Free market prices differ from state prices in a number of respects. The most important difference, of course, is that they are allowed to fluctuate, while state prices are not, except in the case of fresh vegetables and fruits. In addition, while state prices are differentiated according to specific variations in grade and quality of product, free market prices usually are not. Finally, and most significant from the point of view of the Soviet family's food costs, there is a general difference in level. Free market prices, while fluctuating, have in the period since 1937 usually fluctuated within limits which lie above the corresponding fixed state prices. Thus, on the whole, the Soviet worker's food costs rise with the proportion of purchases which he must make on the free market.

It is outside the scope of this report to attempt a full-scale investigation of free market prices. In computing the Soviet worker's food costs at state prices, however, it is impossible to ignore the question of how far these computed costs may vary from the true costs. This requires some examination of free market prices.

Table 5\* compares state and free market prices for a selection of the most important food products sold competitively. The selection is representative, if not quite exhaustive. It excludes mutton, veal,

<sup>\*</sup> Table 5 follows on p. 24.

Table 5 Comparison of State and Free Market Prices in Moscow for Leading Foods Sold Competitively a/ 1948 and 1953

		1948			1953			1953 as Percent of 1948		
	<u>Unit</u>	State b/ (Rubles)	Free Market c/ (Rubles)	Free Market as Per- cent of State	State b/ ( <u>Rubles</u> )	Free Market d/ (Rubles)	Free Market as Per- cent of State	State	Free Market	
Meats Pork Beef	kg kg	48.00 30.00	51.50 36.50	107 122	22 <b>.</b> 35 13 <b>.</b> 15	23.00 19.00	103 144	47 44	45 52	
Dairy Produ Milk Eggs	icts liter 10	4.00 14.00	9.00 26.50	225 189	2.60 8.45	4.25 15.50	163 183	65 60	47 58	
Vegetables Potatoes Cabbage Cucumbers Onions Beets	kg kg kg kg kg	1.00 1.00 2.00 4.00 0.90	2.25 4.00 5.00 6.50 1.00	225 400 250 163 111	1.00 0.80 2.00 1.50 0.60	2.50 1.25 4.00 4.00 6.00	250 156 200 267 1,000	100 80 100 38 67	111 31 80 62 600	

Items have been selected on the basis of (1) inclusion on the short list of Table 3 and (2) importance as a food sold competitively by the two markets. Excepted from the application of the second of these rules is sour cream, which is a competitive item of importance, but which has been excluded for lack of a 1948 price.

b. State prices are taken directly from the annual averages of Table 3.

c. Free market prices for 1948 (other than fresh vegetable prices) are averages of two quotations, one for January, 23/ and the other for July or early August. 24/d. Free market prices for 1953 (other than fresh vegetable prices) are averages of 2 quotations, one for the winter, the other for the summer. All quotations are from State Despatches. 25/

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poultry, sour cream, lard, and a number of vegetables. It includes the most important items, as reflected in the consumption patterns of Table 1. Items from Table 1 which it does not include are secondary either from the point of view of consumption (for example, sour cream) or from the point of view of free market sales (butter). An average of summer and winter prices has been used for commodities other than fresh vegetables. For the latter a summer price only has been used. In both cases the effort has been to make prices as comparable as possible, from the point of view of seasonal references, to their counterparts in the table on state prices (Table 2).

As will be seen from inspection of the data opposite the 9 commodities listed in Table 5, in no case, either in 1948 or in 1953, was an item priced lower in the free market than in the state stores. Free market prices in 1948 ranged upwards from the level of near equality with state counterparts to a level four times as high. In 1953, there was not one instance of equality. Free market prices in that year ranged from 3 percent to 900 percent higher. Trends between 1948 and 1953, however, have been roughly the same. There were 5 items for which free market prices declined more than state prices, and 4 items for which they declined less. Accordingly, though allowance for free market prices will raise costs for individual years based on state prices, it cannot be expected to alter the trends between years by much.

#### III. Costs.

Combining the patterns of food consumed by the Soviet worker, outlined in Part I of this report, with the prices he must pay, described in Part II, yields his food costs. These costs are dealt with in the present section (1) as valued at state prices, and (2) as corrected to take account of free market purchases.

#### A. Costs at State Prices.

Table 6\* exhibits costs at state prices of each of the 3 diets of Table 1. As therein shown, a Soviet worker would have had to pay 215 rubles per month for each member of his family in 1937 in order to feed them on Diet A, the family diet corresponding to that recommended for the individual worker by the Institute of Nutrition. For his entire family, provided it consisted of himself,

<sup>\*</sup> Table 6 follows on p. 26.

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Table 6

Monthly Costs at State Prices of Three Workers' Family Diets in the USSR <u>a</u>/ 1937 and 1948-54

Rubles, Rounded to Nearest Multiple of 5

	A Recommended	Diet, 1953	B Diet of l	928-29	C Ration Diet, 1947		
	Per Capita <u>b</u> /	Per Family of Four <u>c</u> /	Per Capita <u>b</u> /	Per Family of Four <u>c</u> /	Per Capita <u>b</u> /	Per Family of Four c/	
1937 1948 1949 1950 1951 1952 1953 1954 (Esti	215 705 665 535 470 410 340 320 mated)	860 2,820 2,665 2,135 1,885 1,645 1,360 1,285	125 405 380 295 255 225 200 190	495 1,625 1,515 1,190 1,020 900 795 765	65 190 180 150 130 115 105	265 765 725 595 525 470 425 410	

a. Derived from Table 1 (diets) and Table 3 (prices), after making the following adjustments: eliminating honey and cream cheese from Diet A; pricing quantities of wheat bread and sugar shown in Table 1 at the average of the prices for the two kinds of each that are entered in Table 3; pricing quantities for the gross category cereals and pulses (Table 1) at the average of the prices for buckwheat and millet shown in Table 3; pricing quantities for the gross category vegetables and gourds (Table 1) by distributing them among the 4 vegetables priced in Table 3 in approximately the following proportions: cabbage -- 4 parts; cucumbers, onions, and beets -- 1 part each.

his wife, and 2 children, he would have had to pay 860 rubles. This latter figure would have risen to 2,820 rubles a month in 1948, then declined to 1,365 in 1953, or an estimated 1,290 in 1954. A worker aspiring to the standards of consumption of his fortunate comrade of

b. Based on calculations for a family of 2 adults and 2 children.c. Based on unrounded cost figures, the rounded forms of which are

shown in the per capita columns.

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1928-29 (Diet B), or somewhat below the standard of abundance reflected in the recommended pattern, would find his costs more than 40 percent less than they would be if he were living on the recommended diet. He would have had family food bills of about 500 rubles per month in 1937, 1,625 in 1948, 800 in 1953, and would have a bill today estimated at 765 rubles.

A worker forced to get along on the diet suggested by the ration schedule of 1947 could have fed his family for 265 rubles a month in 1937, or at about 45 percent less cost than he would have had to pay for the 1928-29 diet in that year, and 70 percent less than for the recommended diet. His bill in 1948 would have been 765 rubles. This is nearly 55 percent less than he would have had to pay for the 1928-29 diet in that year, and nearly 75 percent less than for the recommended diet. The somewhat less sharp decline in the cost of the ration diet since 1948, to 425 per family per month in 1953 and about 410 in 1954, would bring its relationship to the cost of the 1928-29 diet back to about 45 percent less, and its relationship to the recommended diet, back to about 70 percent less.

Table 7\* contains indexes showing trends in these costs. Costs of the 2 more expensive diets are seen to have fluctuated more than the costs of the least expensive, or ration diet. Costs of Diet A and Diet B rose by 1948 to a level about 225 percent above the 1937 level, and then declined by nearly 55 percent to a level roughly 50 percent above that of 1937. Cost of Diet C, on the other hand, rose by 1948 to a level only about 185 percent above the 1937 level, and its decline since 1948 has been only about 45 percent, although it too stands today at a level about 50 percent above that of 1937. This difference in breadth of fluctuation between Diet C and its more expensive competitors reflects the fact it gives greater weight to items of less fluctuating price, notably breads and cereals.

In the belief that an average food consumption pattern for the years in question lies somewhere between Diets B and C, the indexes of these diets have been amalgamated and their average struck and rounded slightly. The utility of the resultant fourth index of Table 7 is impaired by the fact that in 1948 and 1949 there is a fair spread between its components, amounting to approximately 13 percent of the lower component (or 12 percent of the higher). In

<sup>\*</sup> Table 7 follows on p. 28.

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Table 7

Indexes of Monthly Costs at State Prices of Three Workers' Family Diets in the USSR <u>a/</u>
1937 and 1948-54

	1937 = 100					1948 = 100				
	A	В	_C	Composite B and C	<u>b</u> /	В		mposite b/ and C		
1937 1948 1949 1950	100 327 309 247	100 327 305 240	100 287 272 224	100 307 289 232	31 100 94 76	31 100 93 73	35 100 95 78	33 100 94 76		
1951 1952 1953 1954 (Estimat	218 191 158 149	205 182 160 154	198 176 159 154	202 179 160 154	67 58 48 46	63 55 49 47	69 61 55 54	66 58 <b>52</b> 51		

a. This table is based on the unrounded cost figures, the rounded forms of which appear in Table 6. Method of computing costs is described in footnotes to Table 6.

more recent years, however, this spread has dwindled to no greater than  $3\frac{1}{2}$  percent and in 2 instances was virtually nothing. Hence the composite index has a definite use and permits one to say within reasonable limits of confidence that in general the cost of food to the Soviet worker at state prices (1) tripled from 1937 to 1948, (2) declined to twice the 1937 level from 1948 to 1951, (3) fell to about 60 percent above the 1937 level by the end of 1953, and (4) then subsided moderately to its present position of an estimated 55 percent above 1937.

Between 1948 and the present the greatest single percentage annual decrease occurred in 1950. Subsequent decreases have been progressively smaller, the trend between 1950 and 1953 being directly opposed to the trend for these years in the unweighted average of prices.

b. Average of indexes for Diets B and C.

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#### B. Adjustments for Free Market Purchases.

Costs computed at state prices do not represent the true money costs to the Soviet worker of his food. As already stated, he will make some of his purchases on the free markets -- specifically, some of his purchases of meats, dairy products, and vegetables and fruits, which are the main items sold competitively by the two systems. But free market prices are generally higher than state prices, and are always so under the conditions in which the Soviet worker is most likely to be interested in them: viz., -- when the goods concerned disappear from the shelves of state stores. Hence, in general, the worker's food costs rise with the extent to which he must resort to the free markets. More precisely, these costs rise with the proportion of the total competitive purchases that he must make on the free markets. Competitive purchase is defined as the purchase of a good sold competitively in the 2 markets, state and free.

Table 8\* works out, for 1953 and 1948, costs and cost increases above costs in state stores for 5 hypothetical distributions of competitive purchases between the two systems. These distributions are 100-0, 66-33, 50-50, 33-66, and 0-100, with the percentage of competitive expenditures made in state stores shown first in each case. The table shows that in 1953 a family living on Diet A which had to go to the free market for all its competitive purchases would have had to spend 1,665 rubles a month, as against 1,360 rubles if it were fortunate enough to be able to make all its purchases in state stores. For a family living on Diet B, the difference would have been between 980 and 795 rubles per month. For a family living on Diet C it would have been between 595 and 425 rubles. Distributions between 100-0 and 0-100 would of course have given costs proportionately intermediate between these extremes.

To the extent that Table 8 is firmly based, and the free market prices upon which it rests truly reflect annual averages, we can conclude that additions to total food costs brought about by the need of purchasing in the free market may have increased to a maximum of roughly 20 percent in the case of the two more expensive diets, and to a higher maximum of almost 35 percent in the case of the cheapest diet. We can conclude, furthermore, that insofar as these additions are concerned, there was no substantial difference

<sup>\*</sup> Table 8 follows on p. 30.

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Table 8

Monthly Costs of Three Workers! Family Diets in the USSR on Different Assumptions Regarding Distribution of Competitive Purchases between State Stores and Free Markets a/
1948 and 1953

	Percent of			195		
	Competitive Purchases As- sumed to Have Been Made at State Stores	Amount in Rubles			Percent of Cost of Buy- ing Entirely in State Stores	1953 Costs as a Per- cent of 1948 Costs
Diet A (2) (3) (4) (5)	100 66 50 33 0	2820 3005 3100 3195 3380	100 107 110 113 120	1360 1460 1510 1565 1665	100 107 111 115 122	48.2 48.6 48.7 49.0 49.3
Diet B (1) (2) (3) (4) (5)	100 66 50 33 0	1625 1730 1780 1835 1940	100 106 110 113 119	795 855 890 920 980	100 108 112 116 124	48.9 49.4 50.0 50.1 50.5
Diet C (1) (2) (3) (4) (5)	100 66 50 33 0	765 850 895 940 1030	100 112 117 123 135	425 480 510 540 595	100 113 120 127 140	55.6 56.5 57.0 57.4 57.8

a. This table was constructed by splitting total costs for the three diets in the years at issue (see Table 6) into two parts: competitive and noncompetitive. Competitive costs are defined as the costs of items which are sold competitively by the state and free markets. Competitive costs resulting from the split referred to are, of course, costs at state prices. Against these then are set competitive costs at free market prices, derived by

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Table 8

Monthly Costs of Three Workers' Family Diets in the USSR on Different Assumptions Regarding Distribution of Competitive Purchases between State Stores and Free Markets <u>a/</u>
1948 and 1953
(Continued)

multiplying the weights assigned the competitive items by the various diets (Table 1) by the free market prices shown in Table 5. The two sets of competitive costs thus obtained -- one at state, the other at free prices -- may be viewed, respectively, as minimum and maximum limits to the additions to noncompetitive costs that are required to arrive at an approximation of true total money costs of the diets. Costs of intermediate distributions (66-33, 50-50, etc.) were then calculated and the entire series added one by one to noncompetitive costs to give total costs on the different assumptions.

between 1948 and 1953. Given a fixed division of competitive purchases between the two markets, the Soviet worker of moderate or small means thus would find his costs equally inflated in the two years by the need of going into the free markets, and find himself at equal disadvantage in this respect vis-à-vis his more fortunate fellows.

There remains the key question of just which distribution is typical of the average worker. Unfortunately, little has been found by way of an answer. It has been estimated, however, that 30 percent of all food sold at retail in Moscow is sold through the free markets. 26/ If this is so, and if we further assume that the worker consuming Diet B divides his total food purchases in this fashion, then on the coverage of the category "competitive item" adopted by this report, and at the relationship prevailing between state and free prices, this worker would in 1953 divide his competitive purchases in a proportion of about 40 percent to 60 percent in favor of the free market. For the worker consuming Diet C the proportion would be about 45 percent to 55 percent in the same direction.

However, it is probable neither the consumer of Diet B nor the consumer of Diet C, nor yet the average worker (who is presumed

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to consume a diet intermediate between Diets B and C) actually divides his total food purchases in the fashion of the average consumer. It is probable, rather, that they buy less in the free market -- in a proportion closer to 20 percent than to 30 percent of total purchases. It is probable, moreover, that this report has unduly restricted application of the term "competitive item." The report provisionally concludes, therefore, that the correct figure for the proportion of competitive purchases made on the free market is lower than those cited, and it tentatively estimates that the true money costs of the various diet prices, for the years 1948 and 1953, are those which are to be read on the 50-50 line of Table 8. These are, for Diet B, 10 percent above costs at strictly state prices in 1948, and 12 percent above in 1953. For Diet C, they are 17 percent and 20 percent above, respectively. True money costs of Diet B in 1953, for example, are therefore estimated at 890 rubles per family per month. The true money costs of Diet C in this year are estimated at 510 rubles.

# C. Relation to Wages.

The ultimate significance to the Soviet worker of changes in the prices of the food he must buy cannot be determined without considering what concurrent changes, if any, have taken place in his income.

There are two wage-earners in the typical Soviet family. 27/ In 1937 the average annual wage for a Soviet industrial worker is estimated to have been 3,000 rubles, and that of his wife between 2,700 and 2,800 rubles. The average family wage in 1937 was therefore about 480 rubles per month. In 1948 the average monthly wage for a semiskilled worker was 600-700 rubles, that of a secondary wageearner about 500. From 1948, wages remained fairly stable through 1953. Hence the average family wage in the period 1948-53 has been about 1,150 rubles per month, or about 2.4 times that of 1937. Relating a wage index built on these figures to the composite cost index of Table 7 gives a picture of trends in the power to purchase food as shown in Table 9.\* Table 9 shows that the power of wages to purchase food fell about 20 percent between 1937 and 1948. By 1950, however, wages had regained their prewar potential in this respect and in 1953 had a potential 50 percent greater than in 1937. What the corresponding figure is for 1954 cannot be estimated with

<sup>\*</sup> Table 9 follows on p. 33.

Table 9

Indexes of Food Costs, Wages, and the Power to Purchase Food of the Average Worker's Family in the USSR 1948-53 a/

	_	1937 = 100				
Year	Food Costs b/	Wages c/	Power to Purchase Food d/	Food Costs b/	Wages c/	Power to Purchase Food d/
1948 1949 1950 1951 1952 1953	305 290 240 200 180 160	5710 5710 5710 5710 5710	79 83 100 120 133 150	100 94 76 66 58 52	100 100 100 100 100	100 105 130 150 170 190

a. Estimates of index figures for 1954 have been omitted due to uncertainties over contemporary developments in the wage structure. b. Taken from the composite cost index of Table 7. In their 1937-base form, these index numbers have been rounded to the nearest multiple of 5.

c. See text for wage figures for 1937 and 1948-53, and their source. Relatives have been rounded to nearest multiple of 5.

d. Quotients have been obtained by dividing wage index entries by their cost-index counterparts. In their 1948-base form, these index numbers have been rounded to the nearest multiple of 5.

any exactitude. Wage levels are moving again. But since the adjustment in process is apparently upwards, today's figure will probably turn out to be at least 60 percent greater than its 1937 counterpart.

The chart\* which concludes this report relates the wage-curve to the cost-curves for each of the three diets, the cost-curves having been expanded into areas covering different distributions of competitive

<sup>\*</sup> Inside back cover.

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purchases. From close inspection of this chart it is apparent -to deal first with features implying developments favorable to the worker's welfare -- that an average Soviet worker's family living in the period 1937-53 became able in 1953, for the first time, to afford the diet of its more fortunate predecessor of 1928-29. Use of the term "afford" in this connection may appear liberal, for according to the chart the worker would have to part with about ' 75 percent of his income in 1953 in order to buy the diet referred to. However, there are certain considerations which suggest that the chart underrates the worker's ability to buy food. The chart does not, for instance, take account of earnings and other income over and above what are due to the basic wage. Nor does it. of course, take account of the competing demands on income of costs other than food costs (clothing, taxes, and the like), which with price and other reductions have decreased appreciably in recent years. In any case, the Soviet worker is today at least close to a position of being able to afford for his family the diet of 1928-29, the most prosperous of the years of Soviet rule, while in 1952 and before he was not even close.

On the other hand, the most cursory inspection of the chart reveals that an average Soviet worker's family living in the period 1937-53 (1) never could afford the diet based on official recommendations for the individual worker; and (2) continuously could afford only the diet based on 1947 ration-schedules, which is the most meagre of those analysed. A family of below-average income, or one scraping along on the wages of a single member, would in 1948 have had to spend virtually all its income in order to buy the cheapest of the diets, and even today could not easily afford to live much above it. Even today Diets A and B remain well beyond the reach of such a family. By way of contrast, only a family at the other extreme, earning professional-level wages of 2,000 and 3,000 rubles a month, could hope to feed itself today in the manner recommended by the Institute of Nutrition. Even such a family could not have done this in 1948.

Such is the picture which available data suggest of the relation between the Soviet worker's wages and costs of representative diets. Its over-all somberness of tone would scarcely be relieved by more extensive consideration of developments since 1953. Although on the one hand increases in wages appear to be taking place, on the other hand, the cownward trend in food prices and hence diet costs has been arrested. Nor is it probable that

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the somberness of the picture would be relieved were this report expanded to take account of other pertinent factors, such as product quality and availability. On the contrary, some foods, during the period under review, undoubtedly have deteriorated in quality or -- what amounts fundamentally to the same thing -- have been upgraded. Also, some foods have, on occasion, simply not been available at all. Meriting especial attention, in this connection, are recent signs of an arrest in, and in some cases a reversal of, the earlier postwar rise in food production.

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APPENDIX A

## METHODOLOGY

## 1. General.

## a. Sociological Representativeness.

In general, the procedure followed by this report in determining the Soviet worker's food costs has been to price, for the years at issue, a number of diets believed to be reasonably representative of the range of patterns consumed at the present time. These diets have been selected from available data on past consumption patterns, and in one instance from data on what the Russians consider a desirable pattern. What the report has not tried to do is to determine with precision how many Soviet workers (if any) consume each of these diets at the present time, and how many (if any) consumed each of them in each of the other years. Nor has it tried to establish with precision what the pattern of the average Soviet worker is today, or was in each of the other years considered.

The trend pictures developed thus portray the costs of certain extreme diets between which lie the diets of the bulk of the working population, rather than the actual food costs of the average worker. The curve for the latter would lie between the curves for Diets B and C. It would probably show less drastic decline than either of the two diets between 1948 and 1953, since the average worker's food pattern probably became more varied with expansion of supplies and enhancement of real wages in this period.

# b. Geographical Representativeness.

With the major exception of Diet A, which is a diet recommended for the Soviet worker wherever he may be found, and with a few minor exceptions, the geographical reference of the data throughout is to Moscow. However, the ration schedules upon which Diet C is based were presumably of wide application and can be taken to describe the 1947 eating habits of the average worker's family in other major urban centers. Two of the three diets, therefore, can be taken as nationally representative, while the usefulness of the

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third would not be seriously impaired even if it could be shown to be above the national average. Movement of Moscow retail prices, furthermore, has been shown to be very similar to the movement of average Soviet retail prices. 28/ For these reasons, the costs and cost trends which emerge as the conclusions of this report are believed to be nationally applicable within reasonable limits and to describe some of the problems the Russian worker must face wherever he may happen to live in the USSR.

## 2. Section on Consumption Patterns.

Major methodological decisions involved in work on this section are summarized above. Minor ones are explained in footnotes to Table 1.

## 3. Section on Prices.

The immediate source of the price tables in the text is Table 10,\* in this Appendix. The three main sources for Table 10, as already mentioned, are (a) Chapman's work on Retail Food Prices in the USSR, 1937-1948, (b) food price reports for 1952-54 from the American Embassy in Moscow, and (c) official price reduction decrees.

## a. Chapman's Work.

Chapman's work covers 65 food items, most of which are carefully specified. For each of these, except fresh vegetables, an annual average price is derived for 1948. For fresh vegetables, the price derived is that for the peak of the season, which in most cases is presumed to be late August. The 65 food items embraced by the work were chosen with a view to their representativeness of total food items passing through state and cooperative retail channels, the author's aim having been to construct a deflator for retail sales. Since some of the foods passing through these channels are not items of human consumption, notably feed for animals, since Chapman had to omit one or two important items of human consumption for lack of price data (for example, lard), and since product grades are in some cases above what the average worker would consume, the selection is not perfectly representative of the items which predominate in the diet of the Soviet worker. Nonetheless, her work contains virtually all items of importance. even if not all of them are in the correct grades. With judicious winnowing to eliminate the more strikingly unrepresentative items

<sup>\*</sup> Table 10 follows on p. 39.

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Table 10

1948 and 1953 Prices for Selected Foods in Moscow and Derivation of the 1953 Prices

Rubles per kilogram, except where otherwise stated, are rounded to nearest multiple of 5

							Derivation of 1953 Pric	Indirect	
	1948 Price <u>a</u> /*			1953 Price b/ Comparability	Closeness		Direct Quotation g/	1 _	Quotation
Commodity	Specification d/	Amount	Amount	to 1948 e/	of Check f/	Year	Specification d/	Amount	Amount
Bread and Grains									
1. Rye Flour 2. Rye Bread 3. Wheat Flour 4. Wheat Fleur 5. Wheat Bread 6. Wheat Bread 7. French Loaf 8. Macaroni 9. Buckwheat Grits 10. Millet Grits 11. Rice 12. Dried Beans 13. Oats	Coarse-milled 95 percent 95 percent flour 85 percent flour (2) 72 percent flour (2) 72 percent flour (2) 72 percent flour (1) 72 percent flour (1) 72 percent flour (1) N.A. Pounded (1) (1) Average 2 kinds 1/ N.A.	4.80 3.00 6.20 8.00 4.40 7.00 8.00 10.00 12.00 6.00 17.10 10.60 2.50	2.25 1.35 2.50 3.25 1.90 3.10 3.15 8.80 4.95 1.25	A B B B B B B B B	-2 0 No check 2 -5 -2 No check -28 k/ No check -6 0 No check No check	53 53 53 53 53 53 53 53 53 53 53 53 53 5	Not specified 29/ Not specified 30/ N.A. h/ 72 percent extraction (1) 31/ Average of 2 kinds i/ Baked of grade 1 flour 32/ N.A. 1/ Not specified 33/ N.A. Not specified 34/ (1) 35/ N.A. N.A.	2.25 1.35 N.A. 3.25 2.00 3.10 N.A. 6.10 N.A. 3.50 8.80 N.A. N.A.	2.20 1.35 2.50 3.30 1.90 1/ 3.05 3.65 4.40 5.60 3.30 8.80 4.95
Meat and Fish  1h. Pork 15. Beef 16. Mutton 17. Mutton 18. Chicken 19. Chicken 20. Duck	Fat, untrimmed (1) Average (1) Above average (1) Average (1) (1) (2) (2)	48.00 30.00 34.00 30.00 35.00 31.00 34.00	21.40 12.60 14.10 11.90 14.40 12.75 13.45	A A A A B	-6 0 -4 1 2 2 2 53	53 53 53 53 53 53 52 52	Fat (1) 36/ Medium (1) 37/ Higher Medium (1) 38/ Medium (1) 39/ (1) 40/ (2) 11/ Not specified 42/	21.40 12.60 14.10 11.90 14.40 15.00	20.15 12.60 13.55 11.95 14.70 15.30

<sup>\*</sup> Footnotes for Table 10 follow on p. 42.

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Table 10

1948 and 1953 Prices for Selected Foods in Moscow and Derivation of the 1953 Prices (Continued)

Rubles per kilogram, except where otherwise stated, are rounded to nearest multiple of 5 Derivation of 1953 Price c/ 1953 Price b/ Indirect 1948 Price a/ Comparability Closeness Direct Quotation g/ Quotation Specification d Commodity of Check f/ Amount to 1948 e/ Amount Year Specification d Amount Amount Meat and Fish (Continued) (1) (2) (2) 21. Turkey 45.00 17.20 (1) 13/ (2) 11/ (2) 15/ A A 3 L 17.80 39.00 25.00 22. Turkey 23. Goose 14.90 17.50 18.15 9.70 11.40 11.65 24. Rabbit Fat, above average (1) 9.30 24.50 24.00 В No check 9.30 28.80 N.A. 28.80 25. Bacon Medium 59.00 (2) 46/ A m/ 0 Smoked 26. Ham 59.00 n/27.00 В -12 0/ Not specified 47/ 27.00 23.80 27. Sausage Moscow 29.80 -1 Moscow 48/ 29.80 29.45 28. Pike-perch Fresh-frozen (1) 12.00 7.85 1 Not specified p/ 8.70 8.75 29. Sturgeon 19.05 12.20 Fresh-frozen (1) 29.00 В No check N.A. N.A. 19.05 30. Herring 20.00 88.00 Caspian, large, salted (1)
'Balyk smoked (1) Caspian (2) 49/ В 12.75 12,20 31. Sturgeon 14.90 204.10 В No 4.90 N.A. 32. Caviar Black, granular, tinned (1) 371.00 61 Black (best) 50/ 127.00 204.10 Fats and Oils 33. Sunflower Oil Refined 30.00 18.80 3 -1 Not specified 51/ A 18.80 19.45 14.75 34. Margarine В Table 33.00 14.80 Cream (higher) 52/ 14.80 Milk and Milk Products 35. Milk (liter) Fresh 4.00 2,60 2.55 r/ 14.75 33.20 u/ 27.50 53 53 53 53 53 Based on 3 prices g/ Based on 2 prices t/ 2.60 36. Sour Cream s/14.60 32.20 26.95 N.A. 25.25 72.00 В 14.60 Swiss, average 2 kinds u/ 37. Cheese В Swiss, 50 percent (1) 53/ Average same 7 kinds 54/ 32.20 7 kinds v/ Table (1) 38. Butter 67.14 26.95 39. Eggs (10) Based on 2 prices w/ 8.20 x/

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Table 10

1948 and 1953 Prices for Selected Foods in Moscow and Derivation of the 1953 Prices (Continued)

Rubles per kilogram, except where otherwise stated, are rounded to nearest multiple of 5

						Derivation of 1953 Price c/			
Commodity	1948 Price a/ Specification d/	Amount	Amount	1953 Price b/ Comparability to 1948 e/	Closeness of Check f/	Year	Direct Quotation Specification d/	Amount	Indirect Quotation Amount
Vegetables and Fruits	3								
40. Potatoes 41. Cabbage 42. Cucumbers 43. Cucumbers 44. Onions 45. Beets 46. Turnips 47. Tomatoes 48 Pumpkins 49. Peas (500 gr) 50. Apples 51. Apricots 52. Apples 53. Prunes 54. Raisins 55. Mixed Fruit	Old Fresh Fresh (1) Salted (1) Spring N.A. Trimmed (1) N.A. Canned (highest) Fresh, 1st group "Kandil" (Canned Dried Sochi, dried N.A. Dried	1.00 1.00 2.00 3.50 4.00 0.90 1.35 4.00 9.10 17.50 17.50 28.00 40.00 31.00 31.30	1.00 0.80 2.00 3.50 0.60 1.35 2.60 4.35 6.55 9.20 15.85 16.00	AA y/ AB aa/ BA bb/ CC/ AB dd/ AA ee/ BA ff/ BA gg/ AA hh/ B B B B B	No check LO 5 No check L 0 No check	53 53 53 53 53 53 53 53 53 53 53 53 53 5	Not specified 55/ Not specified 56/ Not specified 57/ N.A. Green 58/ Not specified 59/ Not specified 60/ Not specified 61/ Not specified 11/ Not specified 11/ Not specified 11/ Not specified 21/ N.A. Bottle kk/ Dried (1) 62/ N.A. (1) 63/	1.00 0.80 2.00 N.A. 1.50 0.60 1.50 2.60 4.00 3.95 6.25 N.A. 13.85 25.50 N.A.	# # # # # # # # # # # # # # # # # # #
Other									
56. Sugar 57. Sugar 58. Chocolate	Refined, small lumps Gramulated N.A.	15.00 13.50 17.00	10.70 9.40 11.00	A A B	0 -1 -4	53 53 53	Lump 61/ Granulated (medium) 65/ Mid-point of range 65/	10.70 9.40 11.45	10.70 9.30 11.00
(100-gr bar) 59. Cocoa	Powdered	193.00	110.00	A	-1	53	Not specified 67/	110.00	109.30

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Table 10

1948 and 1953 Prices for Selected Foods in Moscow and Derivation of the 1953 Prices (Continued)

Rubles per kilogram, except where otherwise stated, are rounded to the nearest multiple of 5

				1953 Price b/			Derivation of 1953 Price c/				
Commodity Other (Continued)	1948 Price a/ Specification d/	Amount	Amount	Comparability to 1948 e/	Closeness of Check f/	Year	Direct Quotation g/ Specification d/	Amount	Indirect Quotation Amount		
60. Salt 61. Tea (100 gr) 62. Coffee	Ground (2) 'Baikhovyi', Georgian (1) Roasted, in the bean	1.50 16.00 75.00	0.30 8.40 40.75	В <b>А</b> В	-50 -1 1	53 53 53	Not specified 68/ Georgian (1) 69/ Not specified 70/	0.60 8.40 40.75	0.30 8.30 41.30		
Beverages Alcoholic											
63. Vodka (½ liter) 64. Vodka (liter) 65. Champagne	50-degree 40-degree Soviet	65.64 85.50 42.75	30.95 38.45 26.00	B B A	No check No check -2	53 53 53	N.A. N.A. Soviet <u>71</u> /	N.A. N.A. 26.00	30•95 38•45 25•50		

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a. From Chapman's work, except for price of sour cream, derivation of which is explained in footnote s/. Chapman's listing of commodities has been slightly rearranged, to make its organization conform more closely to Soviet practice, as evidenced by reduction decrees, and to the International Labor Organization usage, which appears to be more general than Chapman's. 72/b. Prices in this column, except for prices of fresh vegetables, are those which were in effect on 1 April of the year. Date references for the prices of fresh vegetables are given in corresponding footnotes. Prices for 1953 have been derived from quotations in adjoining columns according to procedures described in the text accompanying this table. Underlining indicates the indirect quotation has been the preferred source, whereas absence of underlining indicates the direct quotation has been preferred. Prices in the column of which the preferred source is a direct quotation for 1952 have been calculated by applying to the quotation appropriate percentage reductions effective 1 April 1953.

c. The method, which is more fully described in the text, has been to take the most specific direct quotation to be found in a source of high reliability, to assess its comparability to Chapman's 1948 counterpart, and then to check it against the corresponding indirect quotation obtained by applying to Chapman's 1948 price reductions for the intervening years.

d. Figures in parentheses refer to grades of the commodity which have been priced.

#### S-E-C-R-E-T

#### Table 10

1948 and 1953 Prices for Selected Foods in Moscow and Derivation of the 1953 Prices (Continued)

- e. Two degrees of comparability are distinguished -- specific (indicated by A) and general (indicated by B). When the commodity to which the pre ferred source for the 1953 price refers is specified with the same care and in the same detail as Chapman uses for the 1948 counterpart, or when other information strongly suggests the absence of other species of the commodity than that to which Chapman's 1948 counterpart refers, comparability is considered specific. When the commodity description in the source for the 1953 price is general, and it is not known whether the source refers to the same species of the commodity as Chapman's 1948 counterpart, then comparability is considered general. A second letter (found only in the case of prices for fresh vegetables) measures comparability of date, an A standing for a date within one month of Chapman's, a B for a date more than a month apart from Chapman's.
- f. Closeness is measured by the difference between direct and indirect quotations: the smaller the difference, the closer the check. Difference is defined as percentage deviation of the direct and indirect and indirect constraints the smaller the difference, the closer the check. Inference is defined as percentage deviation of the direct quotation from the indirect. For most purposes, differences of  $\pm$  5 percent or less may be considered insignificant, being traceable to differences between the method of calculating reductions used by Soviet officials, on the one hand, and the method of computing indirect quotations employed in this report, on the other. Thus, while this report has rounded exactly, a 10-percent reduction from 3.40, for instance, being treated as yielding a new figure of 3.06 or, when rounded, 3.05, Soviet officials have rounded crudely to 3.10.
- g. For the sake of economy, reference notes are set against entries in the first or "specification" column only. However, they apply equally to corresponding entries in the other or "amount" column.

  h. It is reported that only three sorts of flour were put on restricted sale in May 1953. The 85-percent extraction variety was not among them. Whether this means this flour has been withdrawn from the Moscow retail market once and for all is not known. Other reports indicate it is still being sold elsewhere. 73/
- i. The direct quotation given here is the rounded average of prices for two types of wheat bread made of second grade flour which were on sale in May 1953. 7½/ The quotation indirectly obtained is 5 percent below this rounded average. However, in arriving at the indirect quotation the 1950 reduction figure of 25.9 percent was used instead of the 30-percent figure used by some other sources. 75/ Use of the 30-percent figure would have given a 1953 price of 1.80, or precisely that of the less expensive of the two types referred to in the cited Despatch.

  J. There are no direct quotations which can with any assurance be applied to the "French loaves of 75 percent extraction wheat flour" to which
- Interest are no direct quotations which can with any assurance be applied to the "French loaves of 75 percent extraction wheat flour" to which Chapman refers. But it is interesting to note that 2 of the 3 loaf-items of first grade wheat on the list posted in Moscow bread stores in May 1953, 76/were priced at 0.72 rubles per 200 grams, or 3.65 per kilogram, a figure which is almost identical with the indirect quotation for 1953 of 3.65 rubles. These two first grade loaves are named 'City loaf' and 'Russian circular loaf' respectively.

  k. This discrepancy is one of the largest between direct and indirect quotations in the whole Table. Since the 1948 price for macaroni and the magnitude of the subsequent reductions decreed thereon are quite clear, the most likely explanation is that the 1953 direct quotation refers to a grade of macaroni more select than the first grade to which the 1948 price refers. The possibility cannot be ruled out, however, that some of the reductions in this category were nominal only and not fully realized. reductions in this category were nominal only, and not fully realized.

  1. White and varicolored.
- The second-grade bacon referred to by the direct quotation is presumed to be comparable to the medium grade to which Chapman's median price for 1948 refers.

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#### Table 10

1948 and 1953 Prices for Selected Foods in Moscow and Derivation of the 1953 Prices (Continued)

n. Mid-point of a range of prices in which the highest price is roughly 50 percent above the lowest. Application of the reductions to highest price in range of which Chapman gives the mid-point would give figure close to the direct quotation

p. This figure comes from a report which does not qualify the grade of fish. 77/ However, it should be noted that a later 1953 price for this commodity, also unqualified as to grade, gives a price of 10 rubles, which is 21 percent above the indirect quotation shown for the year. 78/q. The quotation shown is a weighted average of three figures: a 1952-53 figure of 3.10, which was in force during the first 3 months of 1953; 79/ the summer figure of 2.20, which was in force through September; the 1953-54 winter figure of 2.90, 80/ which was in force the last 3 months of the year.

r. The indirect quotation is derived by applying successive reduction percentages to the mid-point of a range of 3-4 rubles given by an official decree of 15 December 1947. Chapman uses the higher of these two extremes as her figure for 1948 in the belief that the lower figure was in effect for a short time only during the course of that year.

for a short time only during the course of that year.

5. This figure is a substitute for Chapman's price of 26.50. It is an average of two quotations: one of 25.50, for Moscow in the winter of 1947-48, 81/2 and one of 25.00 for Leningrad in the summer of 1948. 82/2 It is preferred to Chapman's because Chapman's was predicated on the existence of a seasonal variation in 1948 which the quotations just cited appear to belie, and on the supposition that there was a seasonal variation of from 25 to 30 rubles for 1949. She inferred from a New York Times dispatch in 1949 that such a variation was applicable to 1948 as well, though the 1949 Price Reduction Decree suggests pretty strongly that sour cream was cut by 10 percent in the interim. The fact that the application of relatively unambiguous reduction percentages backwards in time from direct quotations of 1952 and 1953 gives a result of 25.00 adds further support to the decision.

t. This is an average of the 1953 summer figure of 13.00 83/ (grade not specified) which was in effect presumably from 1 April through September, and the 1953-54 winter figure of 16.20, 84/ which was in effect the last three months of the year and may be presumed also to have been in effect

and the 1953-54 winter figure of 16.20, 84/ which was in effect the last three months of the year and may be presumed also to have been in effect the first three months since there was no reduction on sour cream in April 1953.

u. Average of prices of 68 rubles for "Cheese, Swiss" and 76 rubles for "Cheese, Swiss, 50 percent". Application of reductions to these two prices separately yields 1953 figures of 31.30 and 35.05 respectively, figures which bracket the direct quotation.

v. The kinds specified are salted (extra and highest), sweet (extra, highest, and first), and rendered (highest and first).

w. Eggs in the dietetic stores were priced according to one report at 7 rubles in June of 1953 85/ and according to another at 9.40 rubles later on in the summer. 86/ The first source further gave 9.40 as the price of eggs "in shell" in June. 87/ On the assumption that these figures refer, in somewhat different terms, to the same commodity, their average of 8.20 is taken to represent actual 1953 price comparable to the mid-point of the 1947 range and Chapman's 1948 figure.

The range of egg prices established for "table eggs of the first category" in 1947 was from 12 to 16 miles and 19 and

x. The range of egg prices established for "table eggs of the first category" in 1947 was from 12 to 16 rubles per 10. Applying price reductions,

one gets a 1953 range of 7.00 to 9.35 rubles per 10, of which this figure is the mid-point. y. The 1918 price was for 26 August. The 1953 price was for 31 August.

z. Checking by the indirect method is not appropriate in the case of vegetables, since the figures arrived at by applying reduction percentages describe the reality only in the early part of the year, or, sometimes near the end of it. See accompanying text for further discussion.

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## S-E-C-R-E-T

#### Table 10

1948 and 1953 Prices for Selected Foods in Poscow and Derivation of the 1953 Prices (Continued)

as. The 1953 price is for 31 August. The 1948 price is for November.
bb. The 1953 price is for the beginning and end of angust. The 1946 price is as of a hagust.  There are no direct quotations for fresh-salted cucumbers, first grade, to which Chapman's price refers. They have been assigned their 1948 price for 1953 and the intervening years on the assumption that their price movement parallels that of fresh cucumbers.
price for 1953 and the intervening years on the assumption that their price for Champala 1018 price
dd. The 1953 price is for 2 July, as compared with the late August date for Chapman's 1948 price.
ee. The 1953 price is for 31 August, or virtually the same as the day and month for chapman 8 1740 price of the range Chapman cities for late August
ff. A price of 1.50 was recorded for early August of 1992. Out this process of the process of the many sent depoint of 1.35 is retained.
e and o must amend a that no change took black in the brice of will vegetable, and district of the manual of the process of th
gg. The 1953 figure is for 31 August as contrasted with Chapman's 1948 date of late August.
hh. The 1953 figure is for early August as contrasted with Chapman's 1948 date of late August.  hh. The 1953 figure is for early August as contrasted with Chapman's 1948 date of late August.  https://doi.org/10.1003/10.100
ii.   a figure of 5.15 for 650-gram bottle of peas, grade dispectified.
it comparable volume-wise with Chapman's 1948 figure.
quotation cited. 90/ kk. Bottled apples were reported selling for 6.65 for 480 grams in the spring of 1953. 91/ The direct quotation is a conversion of this figure
kk. Bottled apples were reported selling for 6.05 for 400 groups in the spring of 2550 25
to a kilogram base.

25X1 25X1

# S-E-C-R-E-T

(as was done in constructing Table 3) it can be used to develop a smaller list, representative on balance.

## b. Embassy Moscow Reports.

The series of price reports from the American Embassy in Moscow in 1952 and 1953 serve as an admirable complement to Chapman's work. They cover most of the items covered by Chapman plus others. They describe items priced generally with the same degree of detail as Chapman, and in some cases with more detail. Hence, they permit compilation of a 1953 list reasonably coextensive with and comparable to Chapman's for 1937 and 1948.

## c. Reduction Decrees.

The reduction decrees, by way of contrast, generally confine themselves to the use of grosser terms. These are usually of the degree of generality represented by "pork," "mutton," "beef," but may be as broad as "meat," "bread," and "flour" (1949) or such residuals as "other meat products." Rarely do they exhibit refinement in the degree represented by the differentiation of flours in 1950 into coarse, fine, first grade, and second grade, that is, differentiation of an order comparable to Chapman's or Embassy Moscow's. Thus, questions arise as to whether a given item, highly specified, does, or does not, fall within a given general category, and these questions are frequently made more acute by the presence of other general categories of equal applicability or inapplicability.

Application of the reduction decrees to Chapman's prices for 1948 makes possible estimates of prices in subsequent years. However, the frequency with which questions arise of the comparability of items cuts down on the serviceability of this procedure. An even greater limitation, of course, is the fact that under the best of conditions one ends up with an official or nominal price, the reality of which in a given place and at a given time is a legitimate subject for debate.

# d. Derivation of 1952 and 1953 Prices for Foods in General.

Given the sources listed and their respective strengths and weaknesses, the following appeared to be the best way of going

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## S-E-C-R-E-T

about the task of establishing firm prices for 1953 and firm trends for the years back to 1948:

- (1) Get from reliable sources the most recent direct quotations for as many of Chapman's 64 food items\* as possible, assessing comparability with Chapman's quotation as carefully as possible.
- (2) For all items except fresh vegetables, obtain indirect quotation by applying to Chapman's 1948 quotation successive reductions, as determined by the most reasonable interpretation of official decrees.
- (3) Check direct against indirect quotations, in the case of items for which both kinds have been obtained.
- (4) Resolve conflicts between direct and indirect quotations according to these rules:
- (a) In favor of a direct quotation when the direct quotation is specifically comparable with Chapman's, or though only generally comparable, when the applicability of one or more of the reduction decrees to the item at issue is ambiguous;
- (b) In favor of the indirect quotation when the comparability of the direct quotation to Chapman's is only general and when the application of all reduction decrees is clear.

Table 10 shows the result of invoking this procedure. Direct quotations from Embassy Moscow Price Reports

in the case of 52 of Chapman's 64 items. Of these, 11 referred to the year 1952, the other 41 to the year 1953. Of the 52, 32, or almost two-thirds, were judged specifically comparable to Chapman's 1948 counterparts. That is to say, almost down to the last detail the description of the commodity referred to tallied with Chapman's.

Agreement with indirect counterparts was high. Conflict was possible in 43 cases -- the 52 in which direct quotations were obtained, less 9, representing the fresh vegetables, with respect to which the method of check by indirect quotations was inapplicable. In 34 of the 43 cases indirect quotations differed from direct

\* That is, the 64 foods for human consumption. The complete list included oats and thus totaled 65.

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25X1

25X1

## S-E-C-R-E-T

quotations by less than 6 percent. Given eccentricities in the Soviet method of rounding figures, a difference of 5 percent between direct and indirect quotations is not significant.

There were 9 cases, then, (43 less 34) in which there arose a real problem of choosing between competing estimates, and rejecting or radically altering one of them. Of these, 2 (millet grits and pork) involved differences of 6 percent. The others, with their corresponding differences, were: dried mixed fruits (8 percent), canned peas (10 percent), smoked ham (12 percent), macaroni (28 percent), salt (50 percent), duck (53 percent), and caviar (61 percent). None of the foregoing was important from the cost point of view, with the possible exception of macaroni, and only two of them -- salt and macaroni -- were important quantity-wise as elements of the diets. Specific comparability of the direct quotation for pork being explicit and for millet grits implicit, resolution of the conflict in these cases went in favor of the direct quotation. The same result was reached in the case of smoked ham. Although the direct quotation was not specifically comparable in this case, application of the reduction decrees was obscure. Direct quotations in the other cases not being specifically comparable, and the application of the reduction decrees being reasonably clear, the resolution of the conflict went against them, and in favor of the indirect quotation.

## e. Derivation of 1952 and 1953 Prices for Fresh Vegetables.

The pricing of vegetables presented a peculiar problem. With the exception of milk, sour cream, and eggs, they are the only items the prices of which are not kept constant throughout the year. And since there are only two prices for dairy products -summer and winter -- and no change is permitted within the two half-year periods, fresh vegetables are the only items which may vary from month to month. In practice this means monthly variation from a high in late spring, when the new produce is just beginning to appear in the market, through successively lower values through the summer, to a low in late fall, winter, and early spring, when the price finally comes down (if it ever does) to the level officially decreed. Thus, in 1953 cabbages were priced at 4 rubles per kilogram in June, 2 rubles in mid-July, 1 ruble at the beginning of August, 80 kopecks in late August and mid-September. and 65 kopecks (the price indicated in the reduction decree) in December. 92/ Steady decline from June to December is not, however, an

# $\underline{S}-\underline{E}-\underline{C}-\underline{R}-\underline{E}-\underline{T}$

invariable rule, as may be instanced by the case of onions. 93/\*

The implications of the foregoing considerations for the problem of an adequate method of constructing an annual average price are (1) that dependence on figures derived by applying reduction percentages given in annual decrees gives results biased on the low side, and (2) that the only truly satisfactory method would be to average prices for each month of important change. A method different from the latter has been used, and reliance placed on a single, late-August price, mainly for the sake of maintaining comparability with Chapman's 1943 quotation. This may be said, however, by way of additional justification: (1) August prices in some cases (notably cabbage) lie midway between extreme quotations and so probably stand close to the annual average, and (2) in other cases where available information does not show this to be true (beets and potatoes), there is at least a fair possibility that it would prove true if quality could be held constant.

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<sup>\*</sup> A decree of 14 August 1954, which was promulgated too late to be taken into consideration in the writing of this report, created a seasonal price structure for fresh fruits and vegetables which constitutes in effect a formalization and systematization of prior practice, with some modifications in level (generally upward). Each fruit and vegetable is to have two or more (typically three) prices during the year. 1 September, 1 November, and 1 March are typical of dates which initiate periods of lowest, middle, and highest prices respectively.

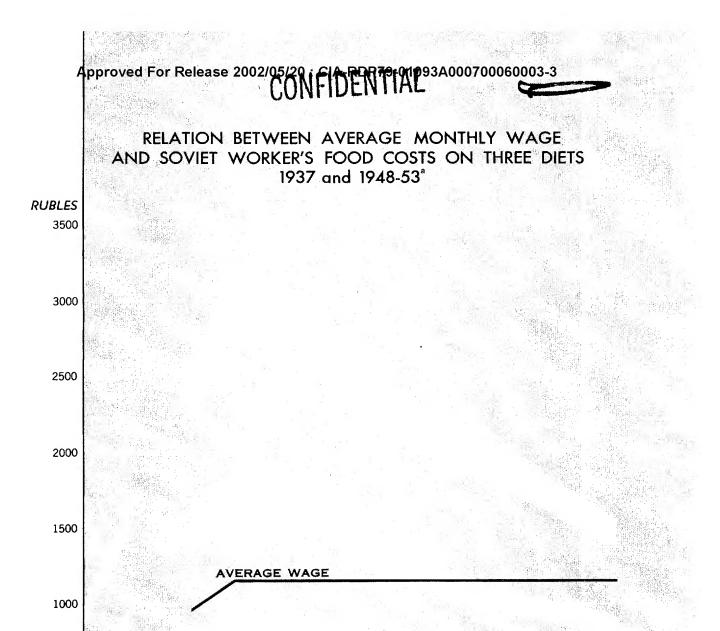
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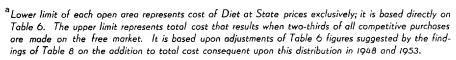
APPENDIX B

#### GAPS IN INTELLIGENCE

As measured by the adequacy of sources investigated in the preparation of this report, major gaps in intelligence concern (1) dietary or consumption data in general, and (2) data on the distribution of competitive purchases between state stores and the free market. Little finished material has been found identifying items of food eaten by a worker's family, or giving precise amounts consumed in a definite time period. Nothing has been found throwing light directly on the question of how much of each competitive item the average worker normally buys in state stores, and how much on the free market. As a result, answers to the above problems can be framed only through a process of tenuous reasoning from fragments of information remote from the points at issue.

Next 5 Page(s) In Document Exempt





1950

1951

1953

1952

1948

500

1937

1949

<sup>&</sup>lt;sup>b</sup> Diet of 1953—A recommended diet. (See page 3.)

<sup>&</sup>lt;sup>C</sup> Diet of 1928-29—An actual diet. (See page 3.)

d Diet of 1947—A ration diet. (See page 4.)

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